

# NYC SYMPOSIUM FOR SOCIAL CHANGE

## BUILDING BUSINESSES THAT IMPACT OUR WORLD

MONDAY, MAY 3 | 8:00AM - 2:30PM | ATRIUM AT LINCOLN CENTER

The *NYC Symposium for Social Change* brings together the powerful economic tools of Wall Street with the entrepreneurship of social innovation to impact New York City's most pressing issues in **education, environment and impact investing.**



**Seth Godin**  
Marketer  
Bestselling author of "Linchpin"



**Joel I. Klein**  
Chancellor  
NYC Department of Education



**Simone**  
Broadway Actress and Singer  
"Keeper of the Flame"



**Seth W. Pinsky**  
President  
NYC Economic Development Corporation

### Confirmed Speakers

Cheryl O. Rivkin, Muzinich & Co.  
O. Sam Folin, Benchmark Asset Managers  
Antony Bugg-Levine, Rockefeller Foundation  
Charles Best, Donors Choose  
Jill Kickul, Ph.D., NYU Stern School of Business  
Juliette Powell, Gathering Think Tank  
Ted Rubin, OpenSky  
Edward Powers, Bank of America Merrill Lynch  
Ron Gonen, Recycle Bank  
Diana Rhoten, Social Science Research Council  
Gregory Gunn, Wireless Generation  
Chuck Harris, Sea Change Capital  
Randolph Price, Con Edison  
Andrew Kassoy, B Lab  
Tom Vander Ark, Revolution Learning  
Ronna Brown, Philanthropy New York  
Maria Gotsch, NYC Investment Fund

### Conversations with Leaders and Change Makers

A lively set of roundtable discussion of industry leaders offering opinions and recommendations about how to solve social problems. **Education. Environment. Impact Investing.**  
The Conversations will be published in a white paper.

### Who Should Attend

Investors, businesses, non-profits who are interested in the understanding the returns that social innovation can generate to impact the growth and viability of the City.

### Presenting Sponsors

**BENCHMARK**  
ASSET MANAGERS LLC

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To register: <http://nycsymposium.eventbrite.com>

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